

MEAGAN REIDINGER

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Professional Experience

- A Touch of Soul Productions** • Orange County, Calif. Team Lead Wedding Photographer Jun 2016 – Present
Exhibit professional expertise & relational wisdom selling clients on additional coverage time, size of team, photo shoots, & products. Lead a team of Photographers & Videographers in terms of schedule, equipment, posing, & creativity to ensure the wedding is covered from all viewpoints. Instantly develop rapport with vendors, clients, & guests exceeding expectations & creating repeat clientele.
- Southern Cal Weddings** • Orange County, Calif. Wedding Photographer Aug 2015 – Present
Exclusive photographer for intimate beach wedding ceremonies & receptions. Edit, process, retouch, & deliver high quality images to clients.
- PBM Images, Inc** • San Diego, Calif. Photographer Jul 2012 – Present
Photograph youth sports individual & team photos in a fast paced environment. Give direction to players & parents to capture consistent quality shots.
- Meagan Reidinger** • Lake Forest, Calif. Photographer/Business Owner Jan 2012 – Present
Business owner with expertise in weddings, events, & portrait photography. Always surpass client's expectations in professionalism, creativity, quality, & delivery. Manage business accounting & marketing. Experience in location scouting, handling equipment, art & talent directions, creating & maintaining releases, maintaining consistent file naming conventions, critiquing & selecting images, color correcting, processing, retouching, actively posting on social media, executing web galleries, printing, archiving, delivering quality products & following up with clients. Increased revenue 17.8% per year for the past 5 years.
- Equity Residential** • Lake Forest, Calif. Leasing Consultant Jun 2013 – Feb 2015
Exceed sales goals & achieve top performer's list monthly. Instantly develop rapport with prospective clients, promoting the community to fit customer's needs & secure 90% of my leases. Consistent outstanding reviews from customer feedback surveys. Communicate effectively & promptly to resident's questions & concerns ensuring exceptional customer satisfaction & loyalty. Create solutions to overcome inefficiencies. Train new hires to become proficient quickly. Clients wait in line to work with me personally.
Achievement:
• Individual Average 2014 Phone to Tour Conversion 42.5%, company average is 32.3%
• Individual Average 2014 Internet to Tour Conversion 47.8%, company average is 18.6%
• Individual Average Prospect Survey Score 89.5%, company average is 84%
- Equity Residential** • Lake Forest, Calif. Customer Support Assistant Mar 2013 – May 2013
Support the leasing team & property manager through all prospect & resident relationships. Perform daily community assessments of amenities, landscape, building exteriors, & show units to ensure property aesthetics are in compliance. Made sure all new move-ins were successful & resolved issues accordingly. Follow up with residents in regards to service requests, delinquency, renters insurance, collections, & evictions. Developed & implemented parking regulations to eliminate resident complaints. Self taught & a quick study, becoming proficient in CSA & LC responsibilities leading to a promotion in 3 months.
- Brand Affinity Technologies** • Anaheim, Calif. Fan Photographer Aug 2012– Apr 2013
Photograph fans at sporting events. Innovatively capture the attention of thousands of fans being direct, exuding a positive attitude, & posing the group for a great shot all in less than one minute.
- Flash It First** • Lake Forest, Calif. Photography Retoucher Aug 2012– Oct 2012
Retouch real estate photography exterior & interior with high quality at high speed for a quick one day turnaround from the shoot date. We approach our work with a healthy balance of proven technologies, creativity, and marketing principles.
- Giuliano Bekor Photography** • Los Angeles, Calif. Photography & Studio Assistant Apr 2012 – May 2012
In charge of consistent file naming convention, color correcting, retouching, editing, post processing, develop web galleries, archiving, researching, shoot behind the scenes footage, and assisted on Celebrity, Beauty, & Fine-Art photoshoots.
- Vegetarian Times Magazine** • El Segundo, Calif. Photography Editor Jan 2012 – May 2012
Resize, upload, re-crop thousands of archived images for newly designed website. Created a filing system that still is used to archive images.
- Lisa Romerein Photographs** • Santa Barbara, Calif. Photography Assistant Jan 2012
Assist on an architecture & interior shoot for Santa Barbara magazine. Stay one step ahead of photographer to creatively problem solve the best setup for the shot by making lighting modifications, equipment adjustments, furniture movements, & add the detailed elements that perfected each scene.
- Brooks Institute** • Ventura, Calif. Technical Assistant Sep 2010 – Dec 2011
Manage operations for digital & post-production labs. Troubleshoot software & computer malfunctions.

Skills

Photography: Digital & Film, Editing, Color Correcting, Processing, Uploading, Creating Web Galleries, Printing, Mounting, Archiving, Social Media
Equipment: Mac & PC, Nikon, Canon, Dynalites, Elinchroms, Profoto Lights, Quantum Q Flash, Hot Lights, Panasonic HVX, Camera Sliders, Black Glass
Programs: Microsoft Office, Google Docs & Drive, Photoshop, Bridge, Capture One, Photo Mechanic, Color Munki, Final Cut Pro, Transmit, WordPress, MRI
Published Work and Awards

- Equity Residential** • 1st Place • #1 Leasing Consultant 2014 Drive Year with Most Leases in Orange County region Dec. 17, 2014
Equity Residential • 2nd Place • #2 Leasing Consultant 2014 Drive Year with Most Leases in Orange County, San Diego, & Inland Empire regions Dec. 17, 2014
Equity Residential • 1st Place • 2014 2nd Quarter • Award for Excellence in Sales & Customer Service in OC, SD, & IE regions Nov. 18, 2014
Equity Residential • Remarkable Award • Received for Best Phone Call in OC, SD, & IE regions May 6, 2014
Equity Residential • Remarkable Award • Received for Best Prospect Survey in OC, SD, & IE regions Nov. 20, 2013
celebritybabyscoop.com • Search • Celebrity Families Attend Santa's Secret Workshop Dec. 3, 2012
Brand Affinity Technologies • Top 10 Photo Sales Producer nationwide Aug 2012 – Oct 2012
Brand Affinity Technologies • #1 Angels Photographer in Image Volume & Total Revenue Aug 2012 – Oct 2012
Brooks Institute • Special Recognition Award in Visual Journalism • Upper Division Dec. 18, 2011
Brooks Institute • Special Recognition Award in Visual Journalism • Lower Division Aug 2010
National Senior Games Association • Created & Produced NSGA's nationwide promotional video Jul 2009 – Sep 2011
Palo Alto Daily Newspaper • Front Page Photo for 2009 Senior Games Daily Aug. 4, 2009

Education

- Brooks Institute** • Ventura, Calif Bachelor of Science in Visual Journalism • 3.48 G.P.A. Sep 2008 – Dec 2011
Kevsteele Visuals • Santa Barbara, Calif Internship • Photography & Marketing Assistant Feb 2011 – May 2011
National Senior Games Association • Palo Alto, Calif Internship • Videographer Jul 2009 – Aug 2009

References

- Angie Johnsen Community Manager Equity Residential (949) 390-3398 angiejohnsen@icloud.com
Eric Bryant Sr. Leasing Consultant Floater Equity Residential (949) 310-6712 chl2prfctn@hotmail.com
Jared Wagman Account Manager AXS (404) 861-5301 jwagman@me.com